

YI HWANG ACADEMY OF LANGUAGE EXCELLENCE

Governing Board Retreat Meeting Agenda

July 10, 2021

- I. Attendance of Board Members
- II. Welcome any members of public in attendance & take public comments
- III. Overview of Purpose of Board Retreat – immediate, short, mid & long term planning:

Today's focus is on immediate & short term; Winter's focus on mid to long term.
- IV. Immediate Planning – Month of July 2021
 - A. Marketing for 2021 – 2022 School Year
 1. Tent Event / Partial Tours / Pics – July 17th, 24th and/or 31st
One for media, one for prospective students, one for returning students
 2. WeChat
 3. Post cards
 4. Newspaper ads
 5. Door Knockers
 6. TV & Radio ads
 - B. Parents Zoom Meeting on July 14
 1. Committees: facility, marketing, curriculum, finance, fundraising/special events
 2. Updated Calendar
 3. Building Information
 4. Masks decision – parent survey – change of Pandemic Plan
 5. PTO presentation?
 - C. Playgrounds Planning: landscaping, equipment & artificial turf area & gym
 - D. Enrichment Options & Scheduling
 - E. CSP Funds Planning
 - F. Lunch Planning
 - G. Curriculum: Specials – PE, Art, Music, Tech/Computer, ...
- V. Adjournment