YI HWANG ACADEMY OF LANGUAGE EXCELLENCE

Governing Board Retreat Meeting Agenda

July 10, 2021

I. Attendance of Board Members

II. Welcome any members of public in attendance & take public comments

III. Overview of Purpose of Board Retreat – immediate, short, mid & long term planning:

   Today’s focus is on immediate & short term; Winter’s focus on mid to long term.

IV. Immediate Planning – Month of July 2021

   A. Marketing for 2021 – 2022 School Year
      1. Tent Event / Partial Tours / Pics – July 17<sup>th</sup>, 24<sup>th</sup> and/or 31<sup>st</sup>
         One for media, one for prospective students, one for returning students
      2. WeChat
      3. Post cards
      4. Newspaper ads
      5. Door Knockers
      6. TV & Radio ads

   B. Parents Zoom Meeting on July 14
      1. Committees: facility, marketing, curriculum, finance, fundraising/special events
      2. Updated Calendar
      3. Building Information
      4. Masks decision – parent survey – change of Pandemic Plan
      5. PTO presentation?

   C. Playgrounds Planning: landscaping, equipment & artificial turf area & gym
   D. Enrichment Options & Scheduling
   E. CSP Funds Planning
   F. Lunch Planning
   G. Curriculum: Specials – PE, Art, Music, Tech/Computer, …

V. Adjournment