

# YI HWANG ACADEMY OF LANGUAGE EXCELLENCE

## Governing Board Retreat Meeting Agenda

July 10, 2021

- I. Attendance of Board Members
- II. Welcome any members of public in attendance & take public comments
- III. Overview of Purpose of Board Retreat – immediate, short, mid & long term planning:  
  
Today's focus is on immediate & short term; Winter's focus on mid to long term.
- IV. Immediate Planning – Month of July 2021
  - A. Marketing for 2021 – 2022 School Year
    1. Tent Event / Partial Tours / Pics – July 17<sup>th</sup>, 24<sup>th</sup> and/or 31<sup>st</sup>  
One for media, one for prospective students, one for returning students
    2. WeChat
    3. Post cards
    4. Newspaper ads
    5. Door Knockers
    6. TV & Radio ads
  - B. Parents Zoom Meeting on July 14
    1. Committees: facility, marketing, curriculum, finance, fundraising/special events
    2. Updated Calendar
    3. Building Information
    4. Masks decision – parent survey – change of Pandemic Plan
    5. PTO presentation?
    6. Orientation planning
  - C. Playgrounds Planning: landscaping, equipment & artificial turf area & gym
  - D. Enrichment Options & Scheduling
  - E. CSP Funds Planning
  - F. Lunch Planning
  - G. Curriculum: Specials – PE, Art, Music, Tech/Computer, ...
- V. Adjournment