YI HWANG ACADEMY OF LANGUAGE EXCELLENCE

Governing Board Retreat Meeting Agenda

July 10, 2021

I. Attendance of Board Members

II. Welcome any members of public in attendance & take public comments

III. Overview of Purpose of Board Retreat – immediate, short, mid & long term planning:

Today’s focus is on immediate & short term; Winter’s focus on mid to long term.

IV. Immediate Planning – Month of July 2021

A. Marketing for 2021 – 2022 School Year
   1. Tent Event / Partial Tours / Pics – July 17th, 24th and/or 31st
      One for media, one for prospective students, one for returning students
   2. WeChat
   3. Post cards
   4. Newspaper ads
   5. Door Knockers
   6. TV & Radio ads

B. Parents Zoom Meeting on July 14
   1. Committees: facility, marketing, curriculum, finance, fundraising/special events
   2. Updated Calendar
   3. Building Information
   4. Masks decision – parent survey – change of Pandemic Plan
   5. PTO presentation?
   6. Orientation planning

C. Playgrounds Planning: landscaping, equipment & artificial turf area & gym
D. Enrichment Options & Scheduling
E. CSP Funds Planning
F. Lunch Planning
G. Curriculum: Specials – PE, Art, Music, Tech/Computer, …

V. Adjournment